Get visuals from your text

Napkin turns your text into visuals so sharing your ideas is quick and effective.

Get Napkin Free →

How it works

1 Start by Importing or Pasting your text

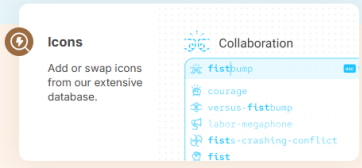
Forget prompting, Napkin works directly from your text.

2 Click to generate visuals

Napkin generates the most relevant visuals based on your text, then you pick the one that best expresses what you have in mind.

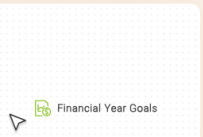
3 Polish it up, make it yours

Napkin visuals are fully editable, so you can adjust content and style to maximize their impact.



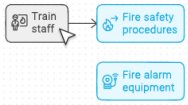
Decorators

Emphasize with style, they're smart & versatile.



Connectors

Dynamic connectors that can connect anything.

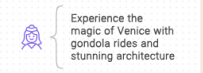


Colors

Colors that always look good on light or dark mode.

Fonts

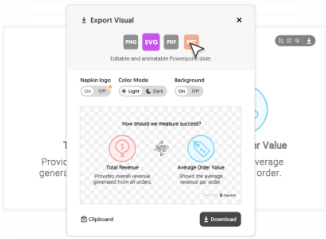
Fonts kept simple: casual or formal.



4 Take it anywhere

Visuals created in Napkin can be used anywhere. Export them as .ppt, .png, .pdf or .svg to upgrade your content.

PPT file · PDF file · PNG file · SVG file

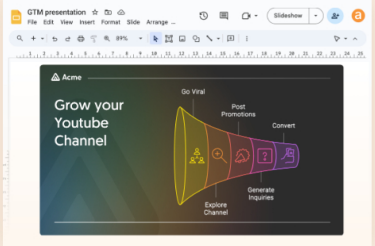


Use cases

Captivate your audience with auto-generated infographics, diagrams, mind maps, flowcharts, data charts, and more.

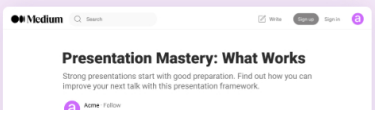
Presentations

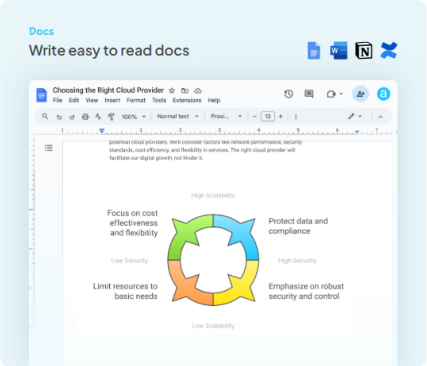
Make impactful slides



Blog

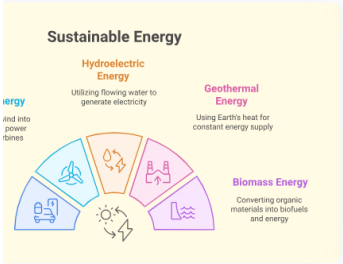
Leave an impression

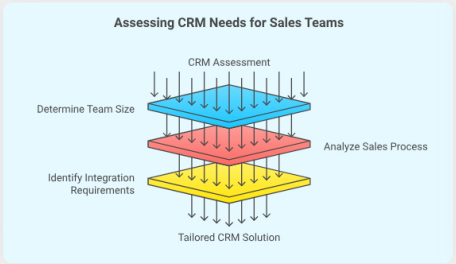


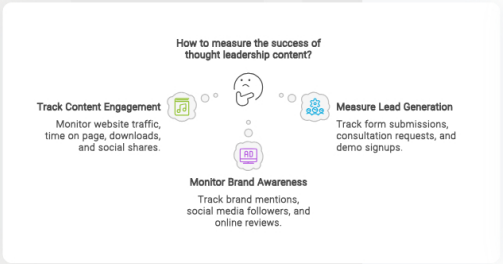


Gallery

Here are a few visuals created on Napkin.







Don't take

our word for it.

ously in love with
oduct! How many
could I have saved
ast 4 years, if I
have known you
he simplicity of
l is absolutely
menal, it's intuitive
sy to understand.
you for letting us
out.

nca
ecutive Administrator

There are so many new AI apps that promise the world, and they are getting better. This is one that I've been able to use off of the bat. Yes, I would take the idea and create slick data and information graphics that fit the brand I'm working in. As a design professor, this is really such a gem and it could go so much further. So all this to say, NICE JOB! I'm so excited about where you take this application.

Reece Quinones
Teacher

As I was making my 1st Napkin today, I told myself I was going to gatekeep your tool as my little secret. The very next second, I answered a phone call and immediately let the cat out of the bag!! Hats off to you & your team. It's one of the most impressive tools I've used in a long time and something I'll use forever.

Anna
Consultant

I just wanted to take a moment to congratulate you all on the incredible work you're doing! As a Project Manager, I've found your tool immensely helpful in my professional development. I often use Napkin to create presentations or simply to generate visual ideas based on my own concepts, and I must say, it's been a game-changer for me.

Nicolás
Project Manager

I recently used the Napkin platform to create visuals for a LinkedIn article, and I was impressed by how seamless the process was. The results were not only visually engaging but also aligned with the professional standards I aim to maintain. I look forward to incorporating it even more in the future.

Emma Farquharson
Professor

I've literally been waiting years for a tool like Napkin. I love and use business diagrams ALL THE TIME, but I'm horrible at creating them and dislike most of the Powerpoint options. Happy that there's a new tool in town for biz diagramming!

Eric Layland
Growth Marketing Leader

You are doing an a
job - Napkin is so v
useful for teaching
other purposes,
especially in my ca
provide visuals tha
textual ideas to life
finding it invaluable
already, and will be
promoting it to our
district. Thank you
making this happer

Paul Penfold
School Administrator

Frequently asked questions

Can't find the answer you are looking for? Reach out to us here.

- What is special about Napkin?
- Is Napkin free to use?
- Can I use Napkin on mobile?
- How do I sign up for Napkin?
- How do I write prompts in Napkin?
- What is the best way to use the visuals I create in Napkin?
- How many languages does Napkin support?
- What about team collaboration?
- What support can I expect if I get stuck?

Try Napkin!

Our **free** beta works on all desktop browsers.

Get Napkin Free →